

## Board of Trustees

### Local Strategic Value Resolution

**Whereas**, Section 230 of PA 103 of 2023, the Fiscal Year 2024 community college appropriations bill requires community college annual appropriations to be based on performance related, in part, to the College’s “local strategic value” and

**Whereas**, community colleges are required to document their local strategic value and “best practices” in the three categories of:

- A. Economic Development and Business or Industry Partnerships,
- B. Educational Partnerships, and
- C. Community Services;

**Whereas**, each of the three categories specifies five standards of local strategic value and Section 230 further specifies that the Kalamazoo Valley Community College Board of Trustees pass a resolution certifying that the College meets at least four out of the five best practices standards for each of three categories.

Best Practices by Category	Examples of Adherence
<b>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</b>	
(i) The community college has active partnerships with local employers including hospitals and health care providers.	Kalamazoo Valley Community College has active partnerships with local employers to support all educational and training programs and initiatives. Additionally, fostering strategic, intentional partnerships with community partners is a primary component of the college’s five-year strategic plan. Some examples include: <ul style="list-style-type: none"> <li>• A new partnership with Goodwill Industries to develop a manufacturing certificate within Goodwill’s Opportunity Accelerator program.</li> <li>• The college has a partnership with Bronson Healthcare Group to provide Sterile Processing Certification Preparation Training and Medical Billing Certification Preparation Training.</li> <li>• Kalamazoo Valley has established educational agreements with utility companies to deliver hands-on training in wind and solar generation plants.</li> </ul>

Best Practices by Category	Examples of Adherence
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>Kalamazoo Valley provides customized training that is driven by local, regional and national business needs. Customized training sessions are hosted on campus or onsite at the employer. Training may include such topics as blueprint reading, geometric dimensioning, employee onboarding, electrical training, problem solving and OSHA safety standards. Employers the college has provided customized training for over the past year include:</p> <ul style="list-style-type: none"> <li>• Zoetis</li> <li>• Humphrey Products</li> <li>• Stryker</li> <li>• Knouse</li> <li>• American Axle</li> </ul> <p>Kalamazoo Valley offers CNC and Wind Turbine Technician Career Academies designed with curriculum that is responsive to industry needs. Kalamazoo Valley is also an active partner with FlavorSum in the Michigan New Jobs Training Program.</p>
<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<p>Kalamazoo Valley Community College supports entrepreneurship through the following examples:</p> <ul style="list-style-type: none"> <li>• Offering programs focused on small business management.</li> <li>• Providing customized employee safety training for small, local municipalities.</li> <li>• The ValleyHUB Food Hub, supports small businesses in the food and agriculture industry as a food distributor with wrap-around marketing and technical assistance support.</li> <li>• Connecting eligible small businesses with New Hire Training Program grant funding opportunities.</li> </ul>
<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation</p>	<p>Kalamazoo Valley Community College supports the technological advancement of the community by developing strong industry partnerships and providing</p>

Best Practices by Category	Examples of Adherence
<p>of a Michigan technical education center or other advanced technology center.</p>	<p>state-of-the-art training and educational experiences through the Advanced Technology Center. The college offers several certificate and associate degree programs in technical fields such as automotive technology, heating ventilation air conditioning, electrical technology, computer information systems, CNC and machine tool, wind turbine technician, cell tower technician, horticulture, health careers, business and accounting. Kalamazoo Valley actively engages with business and industry partners through bi-annual advisory committee discussions.</p>
<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>Kalamazoo Valley has key partnerships with several regional agencies with a strategic focus on addressing the skills gap necessary to meet local business needs and improve access to local employment. Some highlighted collaborations include:</p> <ul style="list-style-type: none"> <li>• Southwest Michigan First, the area’s regional local economic development agency.</li> <li>• Northside Community Association to offer skills training for economically disadvantaged populations in Kalamazoo.</li> <li>• Kalamazoo Defender’s Office as an active partner in their Village program.</li> <li>• Michigan Works! Southwest</li> <li>• Midwest Institute, which is a consortium of U.S. community colleges focused on international education opportunities.</li> </ul>
<p><b>Category B: Educational Partnerships (must meet 4 of 5)</b></p>	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>Kalamazoo Valley Community College has strong partnerships with local secondary institutions with a strategic focus on addressing the equity gap and accessibility to post-secondary education and training. Highlighted collaborations include:</p> <ul style="list-style-type: none"> <li>• Active dual credit articulation agreements with Allegan Educational Service Agency, Branch Area Career Center, Calhoun Intermediate School</li> </ul>

Best Practices by Category	Examples of Adherence
	<p>District, Careerline Tech Center, Kalamazoo Regional Educational Service Agency (KRESA) and Van Buren Intermediate School District (ISD).</p> <ul style="list-style-type: none"> <li>• Active Early/Middle College programs with all Kalamazoo Public Schools, KRESA, Gull Lake Schools and Van Buren ISD.</li> <li>• Partnership with Kalamazoo Public Schools for a youth apprenticeship program.</li> <li>• Active partnership with KRESA to provide certified nurse assistant (CAN) certification prep for high school students.</li> <li>• Kalamazoo Valley hosts four career and technical education (CTE) programs for KRESA CTE on Kalamazoo Valley’s campuses.</li> </ul>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>Kalamazoo Valley routinely hosts, sponsors and participates in secondary student enrichment programs such as:</p> <ul style="list-style-type: none"> <li>• Hosting Early/Middle College Summer camps.</li> <li>• Participating in Northside Association for Community Development Workshops.</li> <li>• Participated in the Kalamazoo Area Science and Math club ‘Girls in STEM’ event.</li> <li>• Hosting tours for Youth Opportunities Unlimited, created to assist high school dropouts with reconnection to education and employment training.</li> <li>• Providing internships for Youth Opportunities Unlimited participants.</li> <li>• Hosting Comstock Compass High School students for a Career exploration series each year.</li> <li>• Hosting the “Girls on the Run” event on the college campus.</li> <li>• The Kalamazoo Valley Museum offers free access to exhibits and hosts several youth-oriented events, such as youth camps during spring break,</li> </ul>

Best Practices by Category	Examples of Adherence
	<p>“Chemistry Day” events, and career exploration days with Kalamazoo Public Schools.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>Kalamazoo Valley Community College provides, supports and participates in programming that promotes successful transitions to college for traditional age students in the following ways:</p> <ul style="list-style-type: none"> <li>• The Valley Advantage program (an academic catch-up program) was launched in 2023.</li> <li>• Kalamazoo Valley partners with some local high schools to offer math placement testing preparation for high school students.</li> <li>• In partnership with Kellogg Community College, Kalamazoo Valley was awarded \$1.2 million under the Michigan Learning and Advancement Program to provide over 450 community members with short-term training and assistance with placement in high wage jobs.</li> <li>• Kalamazoo Valley has a strong and growing Early/Middle College program and High School Dual Enrollment and CTE programs.</li> <li>• Offering Early/Middle College summer career exploration camps and targeted early college orientations for new students and parents.</li> </ul>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>Kalamazoo Valley Community College provides, supports and participates in programming that promotes successful transitions to college for adult learners in the following ways:</p> <ul style="list-style-type: none"> <li>• The college received a Lumina Foundation Prioritizing Adult Community College Engagement Grant to further efforts to reach and support adult learners within the community.</li> <li>• An active Adult Learner Task Force focused on engaging and supporting the college’s adult learners.</li> <li>• Serving as a site for adult literacy training in partnership with Kalamazoo Adult Literacy Program.</li> </ul>



Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> <li>● Increasing outreach and support for those who are able to take advantage of Michigan Reconnect scholarship opportunities.</li> <li>● Continued outreach and support services through our Student Development Services unit for students enrolling at Kalamazoo Valley through the Michigan Offender Success program.</li> <li>● Providing a welcoming and engaging Veterans' Success Program Center which is one of 94 in nation.</li> <li>● Kalamazoo Valley is an active member of "The Village" at the Kalamazoo Defender office.</li> <li>● Kalamazoo Valley has partnered with the Michigan College Access Network (MCAN) to support and improve completion rates for identified students.</li> </ul>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>Kalamazoo Valley Community College hosts a University Center on campus which enables a student to establish a clear, simple, integrated path for completion from a Kalamazoo Valley Associate's Degree to a Bachelor's Degree (and beyond) in a specific program of study from a sponsoring university on Kalamazoo Valley's campus. At this time, the Kalamazoo Valley University Center partners are Davenport University, Siena Heights and Ferris State University, offering a combined 13 advanced post-secondary degree completion options.</p> <p>Kalamazoo Valley has multiple transfer articulation agreements with 2 and 4-year colleges and universities. The college participated in a statewide transfer articulation agreement initiative called MiTransfer Pathways, developing transfer pathways for Art, Biology, Business, Communication, Criminal Justice, Exercise Science, Psychology, and Social Work.</p> <p>Other ways in which Kalamazoo Valley works to promote success transfer include:</p> <ul style="list-style-type: none"> <li>● Dedicated transfer resource services within the Student Development Services unit.</li> <li>● Offering credit for prior learning opportunities.</li> <li>● Participating in the Michigan Transfer Agreement (MTA).</li> <li>● Offering reverse transfer agreements with all 4-year colleges and universities.</li> </ul>

Best Practices by Category	Examples of Adherence
<b>Category C: Community Services (must meet 4 of 5)</b>	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>Kalamazoo Valley Community College provides continuing education programming for leisure, wellness, personal enrichment and professional development. Examples of program opportunities provided include:</p> <ul style="list-style-type: none"> <li>● Campus libraries are open to public at two campuses.</li> <li>● College-wide public Wi-Fi.</li> <li>● Senior Tuition Waiver program.</li> <li>● Kalamazoo Valley Museum is open to the public with free general admission.</li> <li>● Kalamazoo Valley offers lifelong learning opportunities in the areas of Allied Health, Culinary and Sustainable Foods, Farms and Gardens, Wellness and Fitness, Computer Software, Leadership, Financial Literacy, ed2go virtual offerings, and programs for youth and teens.</li> <li>● Kalamazoo Valley has partnered with the Portage Senior Center to deliver technology classes for seniors in the region.</li> <li>● The college testing centers serve as Southwest Michigan’s location for testing professionals involved in the agriculture industry through Michigan Department of Agriculture certification testing.</li> <li>● Offering community engagement courses in Beekeeping, Master Rain Gardener, Fitness Center Basics, Gentle Yoga, and Fundamentals of Individual Stock Investing.</li> <li>● Partnering with several community partners to implement the Kalamazoo Foodways Symposium held annually in April.</li> </ul>
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>Kalamazoo Valley Community College offers opportunities for community members to engage in activities that promote leisure, wellness, cultural and personal enrichment. Some examples include:</p> <ul style="list-style-type: none"> <li>● Serving as an Arts Council of Kalamazoo monthly Art Hop venue.</li> <li>● Hosting an annual Alumni+ Art Show.</li> <li>● Hosting a free and open to the public Visiting Authors series.</li> </ul>

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> <li>● Free youth basketball clinics held in partnership with the Douglass Community Association with KV student athletes providing skill development along with coaches</li> <li>● Supporting campus band &amp; community chorus events.</li> <li>● The college partners with Water Street Café, Colonial Kitchen, and other community organizations to support and serve community Veterans.</li> <li>● The college organizes middle school art displays.</li> <li>● The Kalamazoo Valley Museum is free for community members and offers hands-on exhibits and experiences, and programs including planetarium shows.</li> <li>● Kalamazoo Valley offers free culinary nutrition classes to promote wellness by getting families more comfortable preparing fresh food at home.</li> </ul>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>There are several ways in which Kalamazoo Valley promotes cultural, educational and personal enrichment for our community members:</p> <ul style="list-style-type: none"> <li>● Kalamazoo Valley supports a student run cafeteria and dinner venue which offers unique student culinary made creations inspired by cultural cuisines.</li> <li>● Kalamazoo Valley libraries are open to the public.</li> <li>● Kalamazoo Valley Museum is open to the public with free general admission, six days a week, offering inclusive and engaging exhibits, experiences, programs and special events.</li> <li>● Kalamazoo Valley maintains computer labs and college-wide public wi-fi that are available for public use at each of its campuses.</li> <li>● The Arcus Gallery at the Center for New Media is open to the public and offers monthly and special art shows as part of the Kalamazoo community's shared love of arts and culture.</li> <li>● The college offers many rental spaces that may be used by local business and industry partners for company events and training.</li> <li>● The Kalamazoo Valley Community Kitchen is used to educate and train community members through workshops, demonstrations and seminars.</li> </ul>



Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> <li>• The Food Innovation Center provides education opportunities in sustainable agriculture and landscape design techniques. Its outdoor gardens are open to the public at all daylight hours; the facility is also available for community tours.</li> </ul>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>Kalamazoo Valley Community College operates public facilities that enhance opportunities for community members to engage in activities that promote leisure and wellness for community members.</p> <ul style="list-style-type: none"> <li>• Kalamazoo Valley maintains several interpretative rain gardens serving as outdoor learning experiences.</li> <li>• Kalamazoo Valley maintains walking nature trails that are open to the public.</li> <li>• Campus track, tennis courts and athletic facilities are available for public use and are used for charity events.</li> <li>• Campus grounds and facilities are used by local high school and community groups for cross-country meets, soccer games and tennis matches.</li> <li>• The college routinely hosts open gym use of the basketball and volleyball facilities.</li> <li>• Kalamazoo Valley is the area Home School basketball home site.</li> <li>• Kalamazoo Valley is a designated hazardous event shelter site.</li> <li>• The college swimming pool is used for community swims.</li> <li>• The Kalamazoo Valley Veterans Lounge is open for all Veterans of the community.</li> </ul>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>Kalamazoo Valley Community College promotes, sponsors and hosts community service activities for students, staff, and community members in the following ways:</p> <ul style="list-style-type: none"> <li>• Kalamazoo Valley Food Share is run by staff and faculty volunteers and provides fresh produce and shelf stable food to students in need.</li> <li>• The annual Kalamazoo Valley Career Fair is open to community members.</li> <li>• Kalamazoo Valley is a proud host for United States Naturalization Ceremonies.</li> <li>• The Kalamazoo Valley dental hygiene clinic offers reduced cost dental services for community members and free dental services for veterans.</li> </ul>

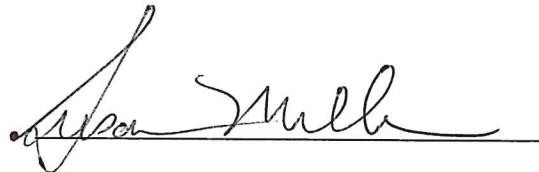
Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> <li>• The college hosts a semi-annual community electronics recycling program.</li> <li>• Kalamazoo Valley sponsors representation on the "Girls on the Run" and Kalamazoo Marathon planning committees and has hosted the event on the college campus.</li> <li>• Hosting Red Cross and MI Blood Drives on campus.</li> <li>• Kalamazoo Valley offers facilities used as a local voting precinct.</li> <li>• Kalamazoo Valley offers facility use for local community group meetings.</li> <li>• The college is a "Beyond the Backpack" sponsor and collaborator.</li> <li>• Each of the college's five athletic teams conduct at least two team-specific community service activities or projects each semester.</li> </ul>

The Kalamazoo Valley Community College Board of Trustees further resolves that the President be authorized and directed to submit a copy of the signed resolution to the State Budget Director, as required by law.

Dated: October 10, 2023



CAROL J. FILLENWORTH  
 NOTARY PUBLIC, STATE OF MI  
 COUNTY OF VAN BUREN  
 MY COMMISSION EXPIRES Aug 2, 2024  
 ASTING IN COUNTY OF Kalamazoo



Susan Miller, Secretary, Board of Trustees  
 Kalamazoo Valley Community College

Dated: 10.10.2023

## Kalamazoo Valley Community College

### Certification of Resolution

The undersigned does hereby certify that:

1. She is the Secretary of the Board of Trustees of Kalamazoo Valley Community College, counties of Kalamazoo, Barry, Calhoun, St. Joseph, and Van Buren, Michigan.
2. The foregoing is a true and exact copy of a Resolution adopted by the Board of Trustees at its regular meeting held on Tuesday, October 10, 2023.
3. Proper notice of the time and place of the meeting was given to each Board member as provided by the applicable provisions of the Community College Act of 1966, as amended, and the Board's bylaws, and to the public as required by the Open Meetings Act, as amended.



Susan Miller, Secretary, Board of Trustees  
Kalamazoo Valley Community College



CAROL J. FILLENWORTH  
NOTARY PUBLIC, STATE OF MI  
COUNTY OF VAN BUREN  
MY COMMISSION EXPIRES Aug 2, 2024  
ACTING IN COUNTY OF *Kalamazoo*

Dated: 10-10-2023