

ANNUAL REPORT

Kalamazoo**VALLEY**TM
community college

2023-2024

OUR MISSION

Kalamazoo Valley Community College creates innovative and equitable opportunities that empower all to learn, grow and thrive.

OUR VISION

Over the next decade, Kalamazoo Valley Community College will be a leader in providing highly regarded relevant and affordable services.

OUR VALUES

CARING AND RESPECT

- Foster a safe, dynamic learning environment
- Demonstrate positive regard for self and others
- Give and receive praise graciously
- Honor civility, service, collegiality and social justice

INTEGRITY

- Do the right things for the right reasons
- Ensure interactions are driven by our vision, mission and values
- Be responsible, accountable and ethical

EXCELLENCE AND QUALITY

- Embrace change as an opportunity
- Pursue excellence and innovation
- Value learning and develop an environment of intellectual inquiry
- Share new ideas and expand the boundaries of knowledge

HUMOR AND WELL-BEING

- Nurture creativity, humor, and enjoyment of work and learning
- Promote a healthy environment for mind, body and spirit

TEAMWORK AND STEWARDSHIP

- Work together to achieve our vision, mission and goals
- Commit to finding solutions
- Manage and protect our resources — human, fiscal and environmental
- Develop and foster community relationships based on mutual trust

Greetings.

We continue to place our students and guests at the center of our work to positively impact our community. Kalamazoo Valley Community College is a unique, American higher education institution designed to guarantee access to affordable, high-quality higher education for all. We continue to assist all students with belonging and with persisting to the next level by completing a credential.

We serve as an on-ramp to higher-level degrees for many students, particularly for the most demographically and socio-economically diverse students. The credentials earned by our students prepare them to transfer to four-year institutions or to fill in-demand careers in fields including healthcare, technical trades, culinary arts, art and new media and many more. Community colleges like Kalamazoo Valley are vital to our local and state economies. We continue to illuminate the path ahead and inspire hope for tomorrow. We have much to celebrate in our achievements as we advance our mission. However, there is still much work to be done to prepare for future learners, strengthen our partnerships and continue to embed diversity, equity and inclusivity throughout all of our college processes.

We challenge ourselves to bring our best selves to our communities each day! We seek to understand others and make opportunities to celebrate the different contributions that positively impact growth in our region.

Sincerely,



L. Marshall Washington, Ph.D.





PLANNING FOR THE FUTURE

In late 2023, Kalamazoo Valley Community College was approved for a state appropriation of \$19.5 million to renovate its Advanced Technology Center at its Texas Township Campus. These funds, along with an additional \$19.5 million match that the college plans to raise from multiple sources, will enable Kalamazoo Valley to meet changing technology needs and the ever-growing demand for trained workers in the technical skilled trades.

In addition to renovating its 68,000-square-foot-wing, the college aims to add a 20,000 square-foot expansion to accommodate enhanced automotiving program. This expansion will provide new opportunities for program offerings such as hybrid and electric vehicle technology training, renewable energy storage systems and autonomous vehicle diagnostics and repair.

In the renovated wing, the college will increase its footprint for Electrical Technology; Heating, Ventilation and Air Conditioning (HVAC); Computer Aided Design and Manufacturing (CAD/CAM) and Welding, further increasing the college's ability to meet the increasing need in these fields.



MENTAL HEALTH FIRST AID

Throughout the year, Mental Health First Aid (MHFA) training was offered to staff, faculty and students. MHFA is an international, evidence-based program that teaches people to identify and understand the signs and symptoms of mental health and substance use challenges.

PROGRAM REVIEW

In Winter 2024, the college launched a new program review process with eight program areas serving as the pilot cohort.

Program review is a self-study process to take an in-depth look at the programs and disciplines of the college. The process is a continuous quality improvement process focused on providing clarity of program goals, identifying areas of improvement, review curriculum and determine strategic action steps for the future. The new program review process is a two-year process with a new cohort of programs beginning every other year.



INSTITUTIONAL LEARNING OUTCOMES

College faculty, staff and administrators participated in feedback activities to inform the review and update of the college's Institutional Learning Outcomes (ILOs). ILOs are skills or knowledge each student should gain from their entire college experience. Through the cross-institutional review process, the college finalized two learning outcomes: 1.) Critical Thinking and Problem Solving, and 2.) Communication and Expression. Faculty and staff are hard at work developing and implementing new assessment processes to effectively monitor students' progress toward meeting these two ILOs, both in academics and co-curricular areas of the college.



Financial Literacy & Entrepreneurship

THURSDAY, FEB. 8 | NOON - 1:15 P.M. | FREE
ROOM 4240, TEXAS TOWNSHIP CAMPUS
LUNCH INCLUDED

THURSDAY, FEB. 29 | 2 - 3:15 P.M. | FREE
ROOM 129, ANNA WHITTEN HALL
LUNCH INCLUDED



Get the new year off to a strong start by increasing your knowledge about financial literacy. Local businessman and Valley alum Tevyn Grayson hosts two free presentations. The Kalamazoo native received his associate degree in accounting in 2015 at Kalamazoo Valley, and owns Grayson Accounting Service, which he started in 2020.



FINANCIAL LITERACY TRAINING

The Office of Diversity and Inclusion hosted local businessman and Valley alum Tevyn Grayson for free presentations on Thursday, Feb. 8 at the Texas Township Campus and on Thursday, Feb. 29 at Anna Whitten Hall in downtown Kalamazoo. The Kalamazoo native received his associate degree in accounting in 2015 at Kalamazoo Valley and now owns several businesses, with his most successful being Grayson Accounting Service, which he started in 2020. He is especially passionate about helping Black youth succeed.

VALLEY ADVANTAGE

Kalamazoo Valley Community College once again invited recent high school graduates and adult learners to participate in a free three-week program called the Valley Advantage.

Valley Advantage focused on what is needed to start college and was designed to help students build confidence and navigate college.

The program counteracts learning loss among recent high school graduates who experienced interruptions to in-person learning due to the COVID-19 pandemic. Students who attended earned \$550 for participating.



PTK RAISED FUNDS FOR KALAMAZOO LOAVES & FISHES

Kalamazoo Valley Community College's chapter of Phi Theta Kappa (PTK), the international honor society for two-year colleges, raised more than \$1,300 in donations for Kalamazoo Loaves and Fishes at the third annual PTK Charity Walk on April 26. The event was held at the Texas Township Campus and garnered participants from throughout the college community. In addition to taking place as a community event, the walk was also held as an interactive informational session for faculty development.



HUNDREDS ATTEND COSMETOLOGY AND BARBERING OPEN HOUSE

A public open house was held at the college's new School of Cosmetology and Barbering on Thursday, May 23. Hundreds of people toured the newly renovated building, with state and local legislatures attending the ribbon-cutting ceremony.

To date, more than 500 people have requested information about the barbering and cosmetology programs that began in the fall. The school offers convertible-to-credit, employer-recognized credentials which prepare students to take state cosmetology and barbering licensing exams.



COLLEGE RANKED #1

According to state education data released in May, the most popular college destination for class of 2023 graduates is the same for every school district in Kalamazoo County.

Kalamazoo Valley Community College was, once again, the No. 1 choice in the Kalamazoo Regional Educational Service Agency (KRESA) service area, according to a recent MI School Data Report.



EMBED DIVERSITY, EQUITY AND INCLUSIVITY IN ALL PROCESSES ACROSS THE COLLEGE.



ART HOP – ERNIE PANICCIOLI

August 2023 marked the 50th anniversary of the birth of hip-hop, an influential music genre that continues to impact everything from popular culture to politics. The college partnered with Western Michigan University to recognize the historic milestone by bringing Ernie Paniccioli, the “pictorial archaeologist of hip hop,” to campus.

Known in the industry as Brother Ernie, Paniccioli has had a front-row seat to hip hop history. He began photographing graffiti art in New York City in 1973 and captured the evolution of the genre over the next five decades, gaining unprecedented access to artists from Grandmaster Flash and Public Enemy to Queen Latifah and Jay Z.

ABLEISM 101

Ableism 101, a workshop introducing the basic concepts of ableism, was offered numerous times during the school year by the college’s Office of Diversity and Inclusion. Participants explored how the language used around disability can either support equality or perpetuate stigma. In addition, attendees were challenged to identify their own unconscious bias around disability.



KALAMAZOO VALLEY MUSEUM - 'EXPLORE YOUR WORLD' EXHIBIT

The Kalamazoo Valley Museum hosted the “Explore Your World” free exhibit. Visitors used different methods of navigation to find their way through shipwrecks, escape a virtual building and pilot a simulated underwater exploration vehicle. They could take on the challenge of a giant game of Battleship using coordinates, or operate a sonar scanner to map themselves and their friends. “Explore Your World” used cutting-edge technologies and experiences that are relevant, inspiring and effective in sharing STEM skills and knowledge across the globe.



FILM VERSION OF HENRIETTA LACKS PLAY RETURNED

It's a little-known fact that we can thank a woman with familial ties to Kalamazoo for many of medical breakthroughs of modern times, like cancer treatments and the polio and COVID-19 vaccines and more. An encore showing of the film version of the late Henrietta Lacks' amazing story was held Oct. 1, 2023 at the Kalamazoo Valley Museum's Mary Jane Stryker Theater. At a time when informed consent did not exist, cells were removed from Lacks in 1951 without her knowledge during a medical procedure and later used in experiments worldwide. The play, written by Kalamazoo playwright Buddy Hannah, debuted at the museum fall 2023 before a live audience, thanks to a grant from the KVCC Foundation.

FILM SCREENING OF THE HENRIETTA LACKS PLAY!
Sunday, Oct. 1, ONLY at the Kalamazoo Valley Museum



A HeLa Story: MOTHER OF MODERN MEDICINE
THE PLAY. How one woman's cells aided science without her consent.
Presented by Kalamazoo Valley Community College and the Kalamazoo Valley Museum in collaboration with Kalamazoo Valley Community College.

FREE SHOWTIME:
1 p.m. | Sunday | Oct. 1
Seating is first come, first served.
For more information, visit kalamazoomuseum.org.

VISITING WRITERS

Kalamazoo Valley's Visiting Writers series offers students and community members the opportunity to talk with professional writers and to listen to their work. This year the college welcomed Sara Lupita Olivares, Bonnie Jo Campbell, Naomi Shihab Nye and Kai Harris.



SARA LUPITA OLIVARES	BONNIE JO CAMPBELL	NAOMI SHIHAB NYE	KAI HARRIS
			
OCT. 19, 2023	FEB. 2, 2024	FEB. 27, 2024	APRIL 11, 2024

DIVERSITY LGBTQ+ CLUB

The college continued to welcome new members to its LGBTQ+ Diversity club to build community and engage in advocacy. The group met bi-weekly and hosted numerous events for LGBTQ+ students and allies.





MLK BEYOND THE DREAM

Kalamazoo Valley Community College coordinated a digital community calendar for MLK Day 2024 events. Every year, the community has enjoyed the convenience of referring to a central webpage to learn about Martin Luther King Jr. Day programs and service opportunities in the Kalamazoo area.

BLACK HISTORY MONTH ARTS CELEBRATION – BLACK ARTS EXHIBIT

In collaboration with community partners, Kalamazoo Valley Community College's Center for New Media hosted an exhibition of works by local Black artists in February.

Tom Hamann, director of ambient learning environments and coordinator of campuses said, "The community's great response to this annual event has proven that there is a large and enthusiastic regional audience for this type of programming and exhibition."



BLACK HISTORY MONTH ARTS CELEBRATION

"African Americans and the Arts," a vibrant, multifaceted celebration of the arts was held at the Texas Township Campus to close out Black History Month. The February event attracted almost 100 people who enjoyed artwork, storytelling, violin music, singing, dancing, food, history and a keynote address.

LAUNCH OF KALAMAZOO VALLEY COMMUNITY COLLEGE'S MI-ACE NETWORK

Michigan ACE Women's Network is committed to improving the general climate and professional environment for women by identifying, developing, encouraging, advancing, linking and supporting (IDEALS) women in higher education careers throughout the state. In support of these efforts, several different events were planned across Kalamazoo Valley's campuses that foster a supportive and encouraging environment.

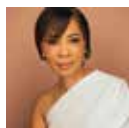
ACE WOMEN'S
Network™
Michigan



Inspiration Celebration

WELCOME TO KALAMAZOO VALLEY COMMUNITY COLLEGE'S
WOMEN'S HISTORY MONTH CELEBRATION!

We are grateful for all of the women who have gone before us, paving the way over the decades, so that we all have the opportunity to learn, grow and thrive. Today we honor four educators and leaders who have dedicated their talents to lifting up girls and women so they can achieve their full potential.



Sonya Bernard-Hollins
CEO and Founder of
Merze Tate Explorers



Susan Miller
Kalamazoo Valley Community
College Trustee Emeritus



Stephanie Lemmer
Superintendent of
Pennfield Schools



Nancy Young
Serials Supervisor at
Kalamazoo Valley
Community College Library

WOMEN'S HISTORY MONTH LUNCHEON

In celebration of Women's History Month, the college hosted a luncheon for faculty, staff, students and community members on Friday, March 29. Four noteworthy women were honored and participated in a panel discussion: Sonya Bernard-Hollins, CEO and Founder of Merze Tate Explorers; Stephanie Lemmer, Superintendent of Pennfield Schools; Susan Miller, Kalamazoo Valley Community College Trustee Emeritus; and Nancy Young, Serials Supervisor at Kalamazoo Valley Community College Library. Kalamazoo Valley President L. Marshall Washington, Ph.D., and Provost and Vice President for Instruction and Student Services Paige Eagan, Ph.D., offered remarks.



CULINARY MEDICINE SUMMIT

Kalamazoo Valley Community College hosted the American Culinary Federation Chefs Culinary Medicine Summit on Aug. 12. The 50 participants came from across the country. They explored the converging worlds of food and health with internationally renowned experts in food and medicine leading sessions throughout the day.

CHILDREN'S NATURE PLAYSCAPE

A STEAM Ahead Back to School event took place Aug. 23 at the Children's Nature Playscape (CNP) in Bronson Park. Area children were invited to explore the CNP with their families and caregivers during a free science-themed event. Kalamazoo valley Community College faculty members helped design the Children's Nature Playscape to encourage families to play in a unique urban setting.

Area children aged 3 - 10 were invited to explore the CNP with their families and caregivers. Participants had fun with science while making bubble paintings, chromatography butterfly and stream races and playing with sand to learn about erosion.



VALLEY ATHLETES COMBINE SERVICE WITH ACADEMICS

In August, Kalamazoo Valley volleyball players traveled to StoryPoint Kalamazoo at Bronson Place retirement community to play chair volleyball with residents. "Engaging the senior residents in physical activity was awesome for our players," said Athletic Director Russ Panico.



CHEMISTRY DAY AT KALAMAZOO VALLEY MUSEUM

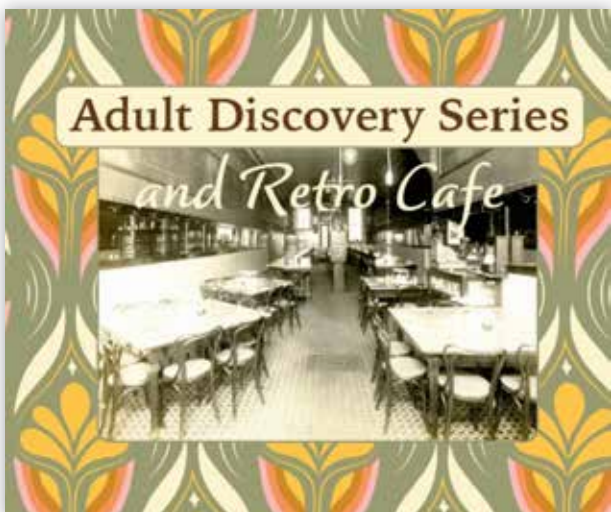
For the 37th year, the public was invited to participate in Chemistry Day at the Kalamazoo Valley Museum. The museum and the Kalamazoo Section of the American Chemical Society (ACS) presented “Health and Medicine: The Healing Power of Chemistry” on Saturday, Oct. 14.

The event aims to increase awareness of the role of chemistry in everyday life, promote a positive image of chemistry and utilize the museum’s exhibits and resources to provide unique learning experiences for members of the community.

INVASIVE SPECIES PULL

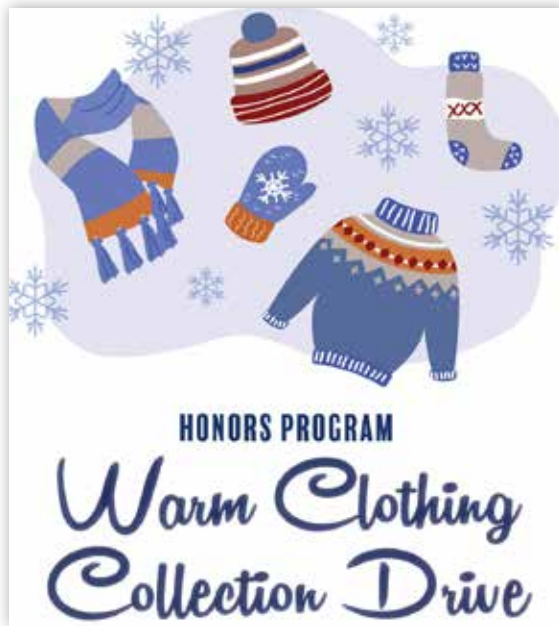
The Sustainability Committee sponsored an invasive species pull. Volunteers worked to pull garlic mustard from the woods adjacent the south side of the Texas Township Campus. Group members noted that forests need help.

Globally, 2-5 billion trees are planted every year, but 15 billion are cut down. Invasive species like garlic mustard out-compete the tree seedlings for resources. Additionally, garlic mustard emits chemicals that inhibit other seedlings from germinating. The event helped make the forest more sustainable.



MUSEUM LAUNCHES ADULT DISCOVERY SERIES AND RETRO CAFE

The Kalamazoo Valley Museum launched a new monthly adult series in December. Two-hour long programs explored the museum’s charming General Store exhibit. The series was offered the second Tuesday of the month through March 2024.



HONORS PROGRAM CLOTHING DRIVE

Kalamazoo Valley Community College's Honors Program collected more than 200 clothing donations for United for the Unsheltered of Kalamazoo in February. The drive collected a total of 204 items, including 29 coats/jackets, 50 hats, 17 pairs of gloves, 20 scarves, 14 pairs of pants, 24 tops, 33 pairs of socks, 13 blankets and four pairs of shoes.

FOODWAYS SYMPOSIUM

The public was invited to a free culinary and performing arts experience showcasing African cuisine and culture on April 5 and 6 in downtown Kalamazoo, as part of Kalamazoo Valley Community College's 2024 Kalamazoo Valley Foodways Symposium focused on African Heritage Foodways. Festivities opened with Kenyan land steward Akoth Ambugo delivering a keynote address, "Healing Soils and Souls," on Friday, April 5, from 7 - 8 p.m., at the Kalamazoo Valley Museum, with Nigerian fusion food served afterward. The Foodways Symposium culminated with a day of culinary exploration and musical performances from the African continent.



RECYCLING EVENT

Continuing a partnership with the city of Kalamazoo and Green Earth Electronics Recycling, the college hosted an Earth Day recycling event on Friday, April 19. EPS foam (commonly known as Styrofoam) and electronics were accepted. The event was open to both the public and the college community. Volunteers helped assist with the collection of the materials.



TEEN BATTLE CHEF

High school students enrolled in Comstock Public Schools and Kalamazoo Public Schools had the opportunity to learn knife skills like Bobby Flay while stepping into a commercial kitchen to see what it takes to live out their Top Chef dreams. During the free Teen Battle Chef program, teens in 9 - 12th grades worked to "battle" their peers in weekly challenges, preparing delicious dishes to enjoy. The final session was a presentation "battle" with students' families and leaders from across Kalamazoo invited to join and celebrate.



YOUTH SUMMER CAMPS

For over 30 years, Kalamazoo Valley Community College has offered summer sports camps for area students entering grades 6th - 12th. During the summer of 2024, a number of truly unique Cougar Camps were offered for boys' and girls' basketball, volleyball and softball. All camps were offered at the college's Texas Township Campus.

The purpose of Kalamazoo Valley's youth summer sport camps is to develop young people to be the best in their sport by emphasizing individual skills, teamwork, self-discipline and sportsmanship.

Camps are run by current college athletic coaches, student-athletes, other area high school coaches and even past student-athletes.



COMMUNITY VIOLENCE INTERVENTION TRAINING

Together with the Michigan Transformation Collective and Gryphon Place, Kalamazoo Valley Community College recently piloted a professional certificate training program in Community Violence Intervention (CVI) to strengthen the capacity and alignment of local community violence efforts, increase community awareness of evidence-based community violence intervention methods and professionalize the career of a frontline worker.

The 38-hour certificate program was identified as a community need for street outreach



workers in the Kalamazoo Blueprint for Peace, the first long-term, public health-minded and community-led violence prevention strategy for Kalamazoo County.

GIVING LEVELS

The Kalamazoo Valley Community College Foundation's Giving Levels recognize the amazing generosity of our donors and the tremendous impact these gifts have on our students.

Annual gifts are reflected from July 1, 2023 - June 30, 2024.

**BENEFACTOR \$10,000-PLUS**

Avangrid Foundation
Bronson Health Foundation
The Burdick-Thorne Foundation
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SUSTAINER \$5,000 - \$9,999

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 Wendy Gaul
 JoAnn Lynch
 Cynthia & Terry Stewart

CREDIT PROGRAMS 2022-23



12-MONTH ENROLLMENT

9,143

FULL TIME

21%

PART TIME

79%

ANNUAL TUITION AND FEES



KALAMAZOO VALLEY (in District)

\$4,046

MICHIGAN COMMUNITY COLLEGE AVERAGE

\$4,821

4-YEAR COLLEGE AVERAGE

\$10,940

National Public In-State Average

REVENUE OF \$87.9 MILLION



LOCAL FUNDS

34%

TUITION AND FEES

21%

STATE FUNDS

24%

FEDERAL FUNDS

14%

OTHER

7%

Net of Capital

STUDENT DEMOGRAPHICS



AVERAGE AGE

25

<25

67%

25 OR OLDER

33%

WOMEN

56%

MEN

44%

WHITE

65%

BLACK OR AFRICAN AMERICAN

12%

HISPANIC/LATINO

8%

2 OR MORE RACES

5%

ALL OTHER/ UNKNOWN

10%

DEGREES AND CERTIFICATES



ASSOCIATE DEGREES

814

CERTIFICATES

72

CERTIFICATES OF ACHIEVEMENT

65

3-YEAR GRADUATION & TRANSFER RATE

38%

6-YEAR GRADUATION & TRANSFER RATE

49%

Awarded Annually

STUDENT FINANCIAL AID



STUDENTS RECEIVING FINANCIAL AID

51%

RECEIVING FEDERAL GRANTS

27%

RECEIVING FEDERAL LOANS

15%

PELL GRANTS

\$7.2 MILLION

CAMPUS-BASED AID

\$429K

KVCC FOUNDATION

\$810K



**L. MARSHALL
WASHINGTON, Ph.D.**
PRESIDENT



LUCINDA M. STINSON
CHAIRPERSON



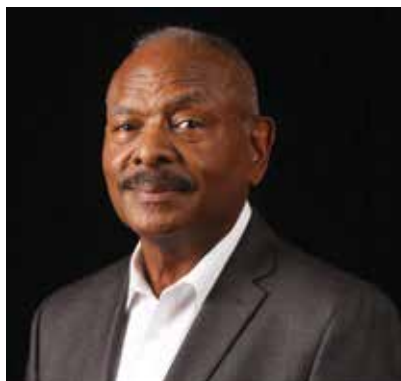
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TRUSTEE



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TRUSTEE



SHERRY THOMAS-CLOUD
TRUSTEE

Kalamazoo**VALLEY**[™]
community college

www.kvcc.edu



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CAMPUS**
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269.373.7800

**BRONSON HEALTHY
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418 East Walnut Street
269.548.3200

GROVES CAMPUS
7107 Elm Valley Drive
269.353.1253

**KALAMAZOO VALLEY
MUSEUM**
230 North Rose Street
269.373.7990

**TEXAS TOWNSHIP
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6767 West O Avenue
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